North East family Adventures

About the blog

North East Family Adventures is an extremely popular family blog and what's on guide, covering North East England, North Yorkshire and beyond. Since 2019, our blog and socials have become a trusted source of inspiration for families in search of the best ideas for days out, events and activities across our region.



About the blogger

A thirty something mum to three boys, wife to a marketing wizard. Regularly wander-lusting my way through life. Lover of food, travel and making memories with my tribe..

Becoming a trusted source of inspiration for families in search of the best ideas for days out, events and activities across our region.



32.8k followers
with an organic,
monthly reach of
975k
Engagement of
150k

Statistics



3023 followers Organic reach of 3k

Services offered

We can work together in a variety of ways such as:

Reviews, brand partnerships, ambassadorships, social ads, content creation, social media campaigns, blogger outreach, press trips and family stays plus more. Please contact me to find out how we could work together.





Why you should work with us

We pride ourselves in offering good honest reviews and content. I have worked extremely hard building up North East Family
Adventures our social presence is growing at a good rate daily with real readers.
Photography is a passion of mine and I also pride myself on good quality photographs using a mix of smartphone and dslr camera.

Blog Info

North East Family Adventures reaches an audience of over 500k per month from blog and combined socials

My Social media pages are growing rapidly every week
My primary demographic is female, aged 25-54 with children in North East England

Kelly@northeastfamilyadventures.com www.northeastfamilyadventures.com

Rates as of 2024

Monthly Social Media Promo*

facebook

1 post - £49

2 posts - £69

4 posts - £99

Instagram

1 post - £29

2 posts - £49

4 posts - £79

Both

1 post - £69

2 posts - £109

4 posts - £169

Want to try us out first?
Check out our great value one
off prices

One off prices

Facebook - £69 or 2 for £100

Instagram - £39 or 2 for £60

Both - £89 or 2 for £125

*12 month commitment
required
Early termination charges apply
Monthly deals are billed
quarterly in advance