

# North East family Adventures



## About the blog

North East Family Adventures is an extremely popular family blog and what's on guide, covering North East England, North Yorkshire and beyond. Since 2019, our blog and socials have become a trusted source of inspiration for families in search of the best ideas for days out, events and activities across our region.

## About the blogger



A thirty something mum to three boys, wife to a marketing wizard. Regularly wander-lusting my way through life. Lover of food, travel and making memories with my tribe..

Becoming a trusted source of inspiration for families in search of the best ideas for days out, events and activities across our region.

We also have a team of writers and we can now offer reviews for events and attractions for all ages.



**62k followers and  
an average of 6  
million views per  
month**

## Statistics



**3950 followers  
Organic reach  
of 51k**

## Services offered

We can work together in a variety of ways  
such as:

Reviews, brand partnerships,  
ambassadorships, social ads, content creation,  
social media campaigns, blogger outreach,  
press trips and family stays  
plus more. Please contact me to find out how  
we could work together.



## Why you should work with us

We pride ourselves in offering good honest reviews and content. I have worked extremely hard building up North East Family Adventures our social presence is growing at a good rate daily with real readers. Photography is a passion of mine and I also pride myself on good quality photographs using a mix of smartphone and dslr camera.

## Blog Info

North East Family Adventures reaches an audience of millions per month from blog and combined socials  
My Social media pages are growing rapidly every week  
My primary demographic is female, aged 25-54 with children in North East England

[Kelly@northeastfamilyadventures.com](mailto:Kelly@northeastfamilyadventures.com)  
[www.northeastfamilyadventures.com](http://www.northeastfamilyadventures.com)

# Rates as of 2025

## Monthly Social Media Promo\*

### facebook

1 post - £49

2 posts - £69

4 posts - £99

### Instagram

1 post - £29

2 posts - £49

4 posts - £79

### Both

1 post - £69

2 posts - £109

4 posts - £169

Want to try us out first?  
Check out our great value one  
off prices

### One off prices

Facebook - £69 or 2 for £100

Instagram - £39 or 2 for £60

Both - £89 or 2 for £125

\*12 month commitment  
required

Early termination charges apply  
Monthly deals are billed  
quarterly in advance